



2012 Cookie Program Goal Achiever Patch

Earning this patch helps girls develop five key business and leadership skills that last a lifetime.

Step 1:

Date completed

Set Troop/Group Goals

One of the most important lessons you can teach girls is how to set a challenging goal and reach it. Encourage girls to set two kinds of group goals:

- What can we do with our cookie money to help others?
- What can we do with our cookie money for fun and learning?

Step 2:

Date completed

Set Personal Goals

Each girl wants to know how she can make the troop/group successful. How many boxes does she need to sell? Guide her toward the answer with a personal goal setting activity.

Step 3:

Date completed

Hold a Family Meeting

Give girls a big advantage by hosting a family meeting to kick off Cookie Season with high energy. If adults understand the importance of the Cookie Program, they give it their full support and help girls do everything it takes to be successful.

Step 4:

Date completed

Sell Beyond Family and Friends

Girl Scout families and friends make great cookie customers! But many other customers are waiting for their favorite treats that are only available once a year. Make sure to add all girls (with parent permission) as members of the Cookie Club. It is the fastest, easiest way to reach high goals.

Step 5:

Date completed

Track Progress and Celebrate Success

Invite the girls to create a poster showing their goal. Be sure to make similar posters for booth sales so everyone can see what your goals are as a troop. Customers like to see how you are using your proceeds to help the community and how they can help you reach their goal.

Return the **completed** form and your evaluation to your service unit product manager, or complete the evaluation online when your service unit product manager lets you know it's available. Don't forget to order your patch in eBudde for all girls.





All girls in the troop should be given the opportunity to evaluate this sale. Make sure to look for this form online in March.

TROOP INFORMATION

Service Unit Number _____
Grade level of the girls responding: 1 2 3 4 5 6 7 8 9 10 11 12

Girls:

How did participating in the Cookie Program help your troop do "MORE" this year? _____

With the proceeds that your troop earned, how were you able to do "MORE" for your community or to help others in need? _____

Did your troop participate in the "CHOC a Lot" program this year? _____
What organization(s) received your boxes of cookies and what made you choose them? _____

Did your troop attend a cookie rally/kick-off? What did they like, what would they change? _____

How did you like the changes to this year's rewards program offered? What are some other ideas that could be offered? _____

Adults:

What were some of the new experiences your girls learned from this year's cookie program? _____

How did you incorporate the cookie program into your troop meetings? _____

What additional tools would be helpful for you to help girls succeed? _____
