

## Media Contacts

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## 2019 Girl Scout Cookie Season Kicks Off in Oregon and SW Washington January 5

PORTLAND, OR. – January 2, 2019 – Girl Scouts of Oregon and Southwest Washington kicks off the 2019 Girl Scout Cookie season this week. Girl Scouts will sell cookies door-to-door, at booth sales, and via the Digital Cookie® platform, an innovative and educational web-based platform that helps girls run and manage their Girl Scout Cookie businesses online. Now in its fifth year, the Digital Cookie platform continues to bring Girl Scout programming into the future by providing girls with invaluable business and science, technology, engineering, and math (STEM) skills that prepare them for 21st century leadership.

Local Girl Scouts will take orders from customers beginning January 5 for delivery beginning mid-February.

## Cookie Booth Sales and Cookie Finder

Girl Scouts will sell cookies at booths in front of local retailers throughout Oregon and Southwest Washington from February 15 through March 10, 2019.

Signature Girl Scout Cookies, including Thin Mints®, Samoas® and Trefoils® will be offered among the eight Girl Scout Cookie varieties at all cookie booths. Back by popular demand are Girl Scout S'mores™ cookies! Girl Scout S'mores™ and gluten free Toffee-Tastic™ specialty cookies are available at cookie booths while supplies last.

Customers can find a Girl Scout Cookie booth near their location with the Cookie Finder at [girlscoutsosw.org](http://girlscoutsosw.org) or use the Girl Scout Cookie Finder app available for iPhone or Android.

## The Power Behind the Girl Scout Cookie Program

The Girl Scout Cookie Program teaches girls the skills they need to navigate life, manage finances and gain confidence—skills that will stay with them for a lifetime. Each box of Girl Scout Cookies sold powers real-life experiences for thousands of local girls.

Further, skills girls learn in the cookie program also influence later success: data shows more than half (57 percent) of Girl Scout alumnae in business say the cookie program was beneficial to skills they possess today, such as money management, goal-setting, and public speaking.

## Girl Scout Cookies Have Local Impact

100 percent of the net revenue earned from cookie sales remains within the local region. “As girls interact with prospective customers, they are explaining their Cookie business and trying to initiate a sale,” says Paige Walker, Chief Operational Officer-Mission Delivery. “Just as important as getting to a ‘yes’, is how the girls learn to process the ‘no thank you’ and keep trying.”

Girl Scouts use their cookie proceeds to power amazing experiences be it an Astronomy Adventure, Horse Camp, Snowshoe Hike or other activity. And, troops decide how to invest in impactful community projects such as building ADA ramps, helping a local animal shelter or cleaning a local beach/park/trail. Every purchase of

Girl Scout Cookies helps provide for new and unique opportunities for local girls including valuable educational experiences that have lifelong impact. Girl Scout campers in Oregon and Southwest Washington use cookie program proceeds to fund their own camp and travel adventures. And, nearly every Girl Scout troop uses some portion of their cookie proceeds to give back to their local communities.

### **About the Girl Scout Cookie Program**

A little more than a century ago, girls began participating in what would evolve into the largest entrepreneurial training program for girls in the world: the Girl Scout Cookie Program. To learn more about the history of the Girl Scout Cookie Program, please visit [girlscoutcookies.org](http://girlscoutcookies.org).

### **ABOUT GIRL SCOUTS OF OREGON AND SOUTHWEST WASHINGTON (GSOSW)**

In partnership with more than 8,000 adult members, Girl Scouts of Oregon and Southwest Washington prepares 14,500 girls in grades K-12 for a lifetime of leadership, adventure and success. GSOSW's programs in civic engagement, financial literacy, the outdoors and STEM serve girls in 37 counties in Oregon, and in Clark and Skamania counties in Washington. The Girl Scout mission is to build girls of courage, confidence and character, who make the world a better place. For more information, please visit [girlscoutsosw.org](http://girlscoutsosw.org).

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