

# From Colorado to Oregon, Girl Scout Alumnae Give Back

After joining Girl Scouts as a Brownie and earning her First Class award not once but twice, it's no surprise that Lifetime Member Georgia Bosse became the leader of a Girl Scout Cadette troop nearly as soon as she could in college. An environmental biology major, Georgia wasn't shy about sharing her love of the outdoors with girls, leading snow shoeing, nature study, and monthly backpacking trips in her native Colorado.

Among Georgia's young troop campers was current GSOSW board member Marcia Chapman. "I learned to camp without a fire and leave only a small footprint, before Leave No Trace was even really a thing," Marcia says of her time in Georgia's troop. Girl Scouting made her feel, "automatically like a leader. I learned that I could make a difference."

As Girl Scout volunteers in Oregon, both Marcia and Georgia have indeed made a huge difference. In leading her own troop and in her role as service unit manager, Marcia continued the tradition of girl-led planning she first experienced in Georgia's troop. She values "showing girls that they can do more than they think they can. Let them try, let them fail, let them succeed." Now that her troop has graduated, Marcia continues to serve girls as a member of the GSOSW board of directors. "It's a great way to continue to give back," she says.



1963



1983

"The Girl Scout program sets girls up to have confidence and courage and skills no matter what they do," says Georgia. Today, she continues her service to Girl Scouts as a member of GSOSW's Teen Awards Team and as a GSOSW Council Trainer. She has mentored several girls through the process of earning the Girl Scout Gold Award, and enjoys seeing them "grow and bloom. When they are done, they know they did something wonderful. They become enthusiastic advocates for themselves."

In addition to their time and talent, both women have chosen to give back to Girl Scouts as donors. "There are so many things the movement could do if we just had a little more," Marcia says. "There are girls who need the message of courage, confidence, and character that we haven't reached yet."

Staying true to her outdoor roots, Georgia gives to ensure girls continue to have access to safe, beautiful facilities. She knows that she was able to enjoy camp as a girl thanks to the generosity of others, and wants to continue the tradition of leadership and environmental stewardship that outdoor opportunities provide.

To join Georgia and Marcia in supporting Girl Scouts, visit [girlscoutsosw.org/donate](http://girlscoutsosw.org/donate).



# 2015 ANNUAL REPORT

## Local girls introduce Digital Cookie in Las Vegas!



In January 2015, eight girls from Oregon and Southwest Washington joined Girl Scouts of the USA at the International Consumer Electronics Show (CES) in Las Vegas, Nevada to introduce the new Digital Cookie platform. Girl Scout Ambassador Ashley L. shared her highlights and lessons learned in a special report at [girlscoutsosw.org/CES](http://girlscoutsosw.org/CES)! Find more stories of girl-led adventure at [girlscoutsosw.org/news](http://girlscoutsosw.org/news).

### 2016 Marie Lam from Women of Distinction Luncheon



NEW LOCATION!

## SAVE THE DATE

Wednesday, September 14, 2016

11 a.m. - 1 p.m. | Portland Hilton Hotel

## Learn more about us!

Find additional details about the 2015 Girl Scout year online, including:

- ▶ Gold Award projects
- ▶ GSOSW Board of Directors
- ▶ Additional property improvements
- ▶ Donors and corporate sponsors
- ▶ Detailed statement of financial position

Visit us at [girlscoutsosw.org](http://girlscoutsosw.org).

## 22 Girl Scouts Go Gold

The Girl Scout Gold Award is the highest and most prestigious award in Girl Scouting. Girls who pursue the Gold Award aspire to transform a vision for change into an actionable plan with measurable, sustainable and far-reaching results. With projects on topics ranging from healthy living to cultural awareness, environmental stewardship to global issues, GSOSW is pleased to have recognized 22 Gold Award recipients in 2015:



Emma Barbee

Halley Becker

Heather Bemis

Clarice Benz

Sannah Braun

Angela Carpenter

Elaina Colussi

Alecia Duckworth

Kate Fayloga

Colleen Frainey

Sophia Hatzikos

McKenzie Jerofke

Natalie Joy

Varsha Kalavar

Lauren Kuhns

Ashley Loberger

Carly McCullough

Catherine Olson

Anika Raghuvanshi

Erica Skoog

Tanner Tombleson

Lexie Weeks

Learn more about each project at [girlscoutsosw.org](http://girlscoutsosw.org).



CELEBRATE 100 YEARS OF CHANGING THE WORLD!

JULY 14, 2016 | 5 P.M.

ON DECK SPORTS BAR & GRILL

910 NW 14TH | PORTLAND OR 97209



# CAPACITY

- 10,111 adult members
- 40 service units with dedicated volunteer teams
- 75 staff members at 4 service centers (Bend, Eugene, Medford, Portland)
- 10 program centers and camps

# VOLUNTEER TRAINING



40 volunteer trainers



1,168 online training hours



947 outdoor training hours



3,730 hours of in-person adult training

## The Customer Engagement Initiative

GSOSW is proud to have been an early adopter of GSUSA's Customer Engagement Initiative (CEI) in 2015! This promising initiative, supported by significant technology improvements, has transformed the way we serve members and bettered the overall girl and volunteer experience.

Technology implemented in 2015 included Volunteer Systems (featuring the Girl Scout Member Community), a new Web platform, and the Volunteer Toolkit. Volunteer Systems enables any girl or adult who wants to join Girl Scouts to do so quickly and effortlessly online. An improved website and the Girl Scout Member Community provide fast access to information and tools across devices, meaning busy volunteers can get what they need on the go. Perhaps most exciting is the Volunteer Toolkit, a customizable digital planning tool that helps volunteers prepare for and lead Girl Scout meetings and activities. In the first year, more than 800 troop leaders had begun using the Volunteer Toolkit. This time-saving tool helps volunteers spend more time where they want and need to be: helping build girls of courage, confidence, and character, who make the world a better place.

These exciting improvements empower GSOSW to best manage resources and deliver on our mission for girls. Learn more about CEI at [girlscoutsosw.org/CEI](http://girlscoutsosw.org/CEI).

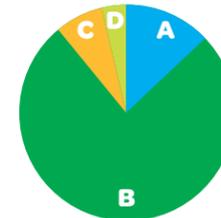
## 2015 IMPACT

- 14,502 girl members participated in the Girl Scout Leadership Experience
- 1,256 troops (70% of girls are affiliated with a troop)
- 166 council-driven program events
- 3,350 girls participated in 23 volunteer-run day camps
- 1,163 girls participated in resident camp programs
- 9,553 girls learned through the Girl Scout Cookie Program
- 2,065,632 boxes of Girl Scout Cookies sold
- 108 Girl Scouts Beyond Bars participants (girls & adults)
- 950 girls benefited from the Migrant Education program

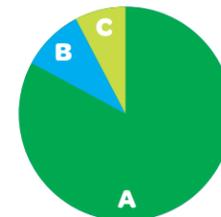
# Statement of Financial Position

for the fiscal year which ended September 30, 2015

## Revenue



## Expenses



## Revenue

A: Community Support or Donations.....	\$862,815
B: Product sales (net) .....	5,041,424
C: Program fees.....	477,502
D: Investment income/endowments/other .....	249,672
<b>Total public support and revenue</b>	<b>\$6,631,413</b>

## Expenses

A: Program services .....	\$5,419,288
B: Management and general.....	620,429
C: Fundraising.....	506,574
<b>Total operating expenses</b>	<b>\$6,546,291</b>
<b>Net operating income</b>	<b>\$85,122</b>
<b>Net non-operating activities</b>	<b>\$165,930</b>
<b>Change in net assets</b>	<b>\$251,052</b>

## MOST POPULAR BADGES IN 2015



Girls learn how to live the Girl Scout Promise and Law by completing the **Daisy Promise Center and Learning Petals**. These are foundational badges.



While earning a **Brownie Snacks badge**, girls learn about different kinds of snacks, including how to make a snack to give them healthy energy.



A girl learns about the many moving parts to running her own business while earning the **Junior Cookie CEO badge**.



A girl earns a **Cadette New Cuisine badge** when she has created dishes from around the world and way back in history.



Girls who earn the **Senior Traveler badge** know how to plan a great trip of at least one night – whether it's around the corner or across the globe.



Earning an **Ambassador Dinner Party badge** teaches girls how to make and serve a fabulous three-course meal.

## SNAPSHOTS

— FROM THE YEAR —



### SERVICE PROJECTS

Service Unit 66 came together to “adopt” local residents of an assisted living facility in Eugene, OR. This is just one of thousands of service projects that local girls do throughout the year to help the community.



### CAREER DISCOVERY

In a Science in Action program, girls were introduced to the exciting world of science and engineering! They met and got to know young women engineers. This was one of many STEM programs offered in 2015.



### PROPERTY IMPROVEMENTS

The swimming pool at Camp Arrowhead was reopened after nearly a decade of closure.

Marvin's Place, used to welcome campers, was dedicated to the memory of Marvin Bennett, Camp Whispering Winds ranger for 32 years.

### WOMEN OF DISTINCTION

The third annual Marie Lamfrom Women of Distinction Luncheon raised more than \$135,000. The event honored Multnomah County Judge Adrienne Nelson and Cambia Chief of Staff Peggy Maguire.

OCTOBER–DECEMBER 2014



### PROGRAM ACTIVITIES

Girls explored hands-on booths, practiced financial skills, discovered ideas for Take Action Projects, and even met a live cheetah at GirlFest.

JANUARY–MARCH 2015

### GLOBAL SISTERHOOD

The World Thinking Day theme was “Peace through Global Partnerships.” Girl Scouts came together with the Portland Guadalajara Sister City Association to honor sister Girl Guides and Girl Scouts in other countries.

APRIL–JUNE 2015



### STEM EXPLORATION

GSOSW held our first-ever STEM Micro Day Camp! Girl Scout LEGO® robotics teams went head-to-head in a mock competition. Program partners such as OMSI, Saturday Academy and ChickTech facilitated STEM activities.

JULY–SEPTEMBER 2015

### OUTDOOR OPPORTUNITIES

To expand the way that girls enjoy Camp Whispering Winds, 10 mountain bikes were purchased and biking trails were built around camp.

