PREPARED FOR A Lifetime OF Leadership

2017 ANNUAL REPORT
PREPARING FOR A Lifetime of Leadership

13,955 girls grades K-12 participated in the Girl Scout Leadership Experience
88 full and part time staff
4 service centers

9,914 adult members
1,487 troops
40 service units with dedicated volunteer teams

9,356 volunteer trainings completed in-person and online
186 in-person trainings were held

73 girls & adults participated in the Girl Scouts Beyond Bars Program

226 GSOSW-sponsored program activities with capacity to serve 6,120 girls and 1,871 adults

755 girls participated in Puentes programs and 229 girls participated in community troops

9 girls from GSOSW attended GSUSA-sponsored Destinations travel experiences

3,096 girls and adults attended GirlFest 2016 with the support of 47 volunteers

9 program centers and camps

3,150 girls participated in 23 volunteer-run day camps

755 day camp volunteers provided an average of 40 volunteer hours each

1,336 girls and adults attended overnight camp at Camp Arrowhead, Camp Cleawox and Camp Whispering Winds

474 recipients were granted a total of $111,074 in financial aid for camp

23 Gold Award Girl Scouts

A grand total of $23,000 was awarded in scholarships to 2017 Gold Award Girl Scouts

455 Bronze Award and 138 Silver Award pins purchased in celebration of completed projects

2,134,522 boxes of Girl Scout Cookies sold

8,641 girls participated in the Girl Scout Cookie Program

FIND EVEN MORE ONLINE!

Visit girlscoutsosw.org to see details of the 2017 membership year, including Girl Scout Gold Award projects, program center and property improvements, and a detailed statement of financial position. Also available online is a complete list of our valued donors and corporate sponsors - thank you for your support! - and a listing of GSOSW’s board of directors.

Stay up-to-date with GSOSW! Connect with us on Facebook or Instagram (girlscoutsosw) to see the amazing things girls do all year round.
SILVER AWARD SPOTLIGHT
Having volunteered at the West Linn White Oak Savanna throughout elementary and middle school, Girl Scout Troop 40345 knew they wanted to preserve and contribute to the Savanna for their Silver Award project. They decided to construct a bench to enhance the experience of visitors and encourage them to reflect on the natural beauty and living history around them. Knowing the area is sacred to native people, the girls met with the Elders of the Confederated Tribes of Grand Ronde and West Linn City leaders to discuss their project idea, learn about the area’s history, and receive guidance on design, materials, and placement. In June 2017, the girls installed the bench—constructed of naturally felled wood and incorporating designs provided by the Confederated Tribes of the Grand Ronde—just outside the circle of “Grandfather Trees” at the White Oak Savanna.

BRONZE AWARD SPOTLIGHT
After hearing of the challenges that homeless students face daily in their school district, Troop 20499 of Corvallis knew they wanted to do something to help. For their Girl Scout Bronze Award project, they met with teachers and the elementary school reading specialist and formed an idea for a summer enrichment bag filled with art supplies, glue, scissors, pencils, several new books, math flash cards, and other items to encourage continued learning. They used proceeds from the Girl Scout Cookie Program to fund 60 summer enrichment bags for students in their school district!
G.I.R.L. AGENDA

In November, 2017, Girl Scouts from Troop 10037 watched as legislation they proposed and advocated for was ceremonially signed by Oregon Governor Kate Brown! HB 2732, known as the ‘Good Samaritan’ law, went into effect on June 22, 2017, and provides that a person who enters a motor vehicle to remove a child or domestic animal in imminent danger of suffering harm is not subject to criminal or civil liability. “It makes me really happy that our legislature listens to us and that we have a voice. I was happy to be a part of the process,” said Lily H. of Troop 10037.

The troop’s actions are an excellent example of the power of the G.I.R.L. Agenda, a nonpartisan initiative powered by Girl Scouts to inspire, prepare and mobilize girls to lead positive change through civic action. Learn more at girlscouts.org/girlagenda.

GirlFest 2016

3,096 Girl Scouts, friends and family attended GirlFest 2016 at the Portland Expo Center! Girls discovered everything cool about being a G.I.R.L. through hands-on booth activities in STEM, the arts, outdoors, leadership and more. The event also featured free workshops, stage entertainment and the first ever Teen Conference where Girl Scout Cadettes, Seniors and Ambassadors networked and learned about increasing girls’ access to education.

G.I.R.L. 2017

Thousands of girls and those who support them came together from around the world October 4-8, 2017 to attend the National Council Session and G.I.R.L. 2017 in Columbus, Ohio! Among the attendees were nine GSOSW delegates and a patrol of eight girls and three adult chaperones. In addition to learning about and participating in the national governance process, girls attended breakout sessions with speakers like Mae Jemison, Chelsea Clinton and Barbara Pierce Bush, explored the hall of experiences, and gained inspiration, tools to empower themselves, and the know-how to lead change in their communities.

THE GREAT American Eclipse

On August 21, 2017, 134 Girl Scouts, friends and family gathered at Camp Whispering Winds in Philomath, Oregon to witness the Great American Eclipse in the path of totality. Girls and their families engaged in hands-on solar science discovery before viewing the historic eclipse together. This rare and awe-inspiring event attracted an abundance of visitors to Oregon, including our very own Girl Scouts of the USA CEO, Sylvia Acevedo. Sylvia met with GSOSW Girl Scouts, volunteers, supporters and even local media before heading to Salem to view the eclipse.

FAST-FORWARDING Into Their STEM Futures

Girl Scouts introduces girls of every age to STEM experiences relevant to everyday life, through programming designed to build their skills and encourage their interest in STEM. New STEM Journeys and badges encourage girls to think like an engineer or programmer, and increase their confidence in an all-girl environment where they feel comfortable trying new things, taking appropriate risks, and learning from failure. Bilingual Girl Scout troops in Medford, Portland and Woodburn jumped right in, introducing hands-on engineering with LEGO® WeDo Kits at troop meetings. The girls developed computer programming and robotics skills by engineering a robot and creating a series of code on the computer to animate them! In addition to troop-level STEM discovery, girls engaged in exciting STEM-focused events in 2017, including GSOSW’s STEM Day and OMSI Family Science Night.

Troop Tuesday

Follow along on Facebook (Facebook.com/girlscoutsosw) each Tuesday for stories about local Girl Scout troops such as Troop 10266. These Daisies of Medford, Oregon honored Girl Scout Founder Juliette Gordon Low and raised breast cancer awareness in October 2017 with their Pink Pumpkin patch at Providence Medford Medical Center.
FINANCIALS

for the fiscal year which ended September 30, 2017

REVENUE

A: Community support or donations.......................... $751,474
B: Product sales (net)........................................... $6,678,480
C: Program fees.................................................. $711,248
D: Investment income/endowments/other............... $211,819

Total public support and revenue $8,353,021

EXPENSES

A: Program services............................................. $6,478,794
B: Management and general................................ $767,891
C: Fundraising....................................................... $518,731

Total operating expenses $7,765,416

Net operating income $587,605
Net non-operating activities $273,419
Change in net assets $861,024

Find a detailed statement of financial position online at girlscoutsosw.org/financials.

STATEMENT OF REVENUE and Expense
for the fiscal year which ended September 30, 2017

100 YEARS OF Girl Scouts SELLING COOKIES

The first known sale of cookies by Girl Scouts occurred in 1917, when the Mistletoe Troop in Muskogee, Oklahoma, baked cookies and sold them in their high school cafeteria as a service project. A century later, girls still participate in what has evolved into the largest entrepreneurial training program for girls in the world: the Girl Scout Cookie Program®!

Through the program, girls learn the essential skills they need to become effective leaders, manage finances, gain self-sufficiency, and develop confidence in handling money. To commemorate this banner year and celebrate how the cookie program powers amazing experiences for girls year-round, Girl Scouts of the USA introduced the Girl Scout S’mores™ cookie, which became the most popular Girl Scout Cookie flavor ever to launch!
SAVE THE DATE

THURSDAY, SEPTEMBER 27, 2018
Portland Hilton Hotel • 11 a.m. - 1 p.m.

JOIN US FOR THE 2018 MARIE LAMFROM WOMEN OF DISTINCTION LUNCHEON

2018 HONOREES:
Victoria Lara and Dr. Melody Rose