



For Immediate Release
Tuesday, August 17, 2021

New Adventurefuls™ Girl Scout Cookie Joins Lineup for 2022 Season Nationwide

Girl Scouts of Oregon and Southwest Washington will offer the new and indulgent brownie-inspired Adventurefuls cookie, which evokes the adventures Girl Scouts have through the organization.

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PORTLAND, OR (August 17, 2021)—Today Girl Scouts of Oregon and Southwest Washington and Girl Scouts of the USA (GSUSA) announced that the new Adventurefuls cookie will join the nationwide lineup for the 2022 [Girl Scout Cookie](#) season. An indulgent brownie-inspired cookie with caramel-flavored crème and a hint of sea salt, Adventurefuls take cookie lovers on a delicious taste adventure just like Girl Scouts go on their own amazing adventures through the program. Girl Scouts in Oregon and Southwest Washington will offer the Adventurefuls cookie next season alongside [eight other varieties](#), including favorites like Thin Mints® and Samoas®.

Every purchase of Adventurefuls, and the whole portfolio of iconic cookies, during cookie season, fuels local Girl Scouts' adventures throughout the year: exploring what interests them, discovering their passions, and taking action on issues they care about. Whether they're using their STEM skills to solve a problem, changing a law to help their community, having a courageous outdoor experience, or starting an innovative nonprofit, Girl Scouts build a better future for themselves and the world. Through the Girl Scout Cookie Program, not only do girls become entrepreneurs as they gain hands-on experience running their own small business, but they also earn money to fuel their Girl Scout adventures, which catapult them where they want to go.

Also new this year, GSUSA recently announced new Cookie Business badges that help girls think like entrepreneurs as they run their own cookie businesses and incorporate online sales via the Digital Cookie® platform. The badges progress from goal setting and effective sales-pitching in person and online to using market research, creating business plans, and implementing digital marketing campaigns.

Available nationwide, every bite of Adventurefuls is full of indulgent brownie-inspired flavor with a combination of chocolatey and caramel flavors, and smooth and crispy textures, for an incredible taste of adventure in every bite.

Girl Scouts of Oregon and Southwest Washington kicks off cookie season on January 7, 2022; visit girlscoutcookies.org to sign up to be notified as soon as Adventurefuls and other Girl Scout Cookies are on sale.

Find your adventure at Girl Scouts by joining or volunteering at girlscouts.org/join.

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About Girl Scouts of Oregon and Southwest Washington

In partnership with more than 6,800 adult members, Girl Scouts of Oregon and Southwest Washington prepares more than 11,500 girls in grades K-12 for a lifetime of leadership, adventure and success. GSOSW's programs in civic engagement, financial literacy, the outdoors and STEM serve girls in 35 counties in Oregon, and Clark, Klickitat and Skamania counties in Southwest Washington. The Girl Scout mission is to build girls of courage, confidence and character, who make the world a better place. For more information or to join Girl Scouts today, visit girlscoutsosw.org.