All About Service Units
Quick answers to your basic questions about Girl Scout service units.

What is a service unit?
Our council is big – 90,000 square miles BIG – so in order to give you the very best Girl Scout experience, our council is apportioned into 40 volunteer-led geographic areas called service units. The volunteers who help guide and support the activities of the service unit are called the service unit team (also referred to as the service team).

What is a service unit team?
A service unit team is a committee of volunteers working together in a geographic area providing support to troop leaders. The team’s key responsibilities include supporting and guiding local volunteers, communicating information to troops, implementing local events, recruiting and retaining girl and adult members and promoting the mission of Girl Scouts within their community. The service unit team adds value and strength to support the entire service unit. It ensures the delivery of the Girl Scout Leadership Experience to girls.

A full service team includes:

- Service unit manager, who oversees and supports the work of the team.
- Membership growth manager, who creates visibility for Girl Scouts in the service unit area.
- Volunteer mentor, who serves as the liaison for new volunteers to help make the Girl Scout experience fun, helpful and engaging.
- Service unit data specialist, who serves as the first point of contact for troop leaders and individuals regarding membership registration and renewal.
- Treasurer, who ensures the financial health of the service unit and troops.
- Event and travel coordinator, who develops quality Girl Scout events and supports and coaches girls and volunteers as they plan and participate in events.
- Service unit product manager, who leads and supports service unit participation in the Fall Product Program and the Girl Scout Cookie Program.

Some service units have all positions filled, and many do not. Teams without all positions filled will work together to meet the basic needs of the service unit, but they can always use your help, too! See the next page to learn how you can make a difference.

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How you can help your service team make Girl Scouting GREAT in your community:
Attend your service unit’s volunteer meetings! Troop leaders and parents are encouraged to attend these meetings each month to see what’s going on in their area, enjoy enrichment training, and to learn how they can be of help to the service unit. When help is requested for an event or activity, raise your hand! While our council’s service teams are mighty, they will be strongest and most effective if they have your support.

You can also make a difference by being a member of the service team! There are lots of skills needed to support the work of the team – whether you’re a bookkeeper, event planner, administrator, educator and beyond – your skills are needed by the volunteers and girls in your service unit. You don’t have to be a troop leader or longtime volunteer to be a valuable member of the team. Contact us at answers@girlscoutsosw.org or 800-338-5248 to learn more!

What is my service unit number?
Check out this helpful map to see what service unit you live in. Need help verifying which service unit you belong to? Contact us at answers@girlscoutsosw.org or 800-338-5248 for help!

Contact your service team:
Need to reach a member of your service team? We can help with that, too! Email us at answers@girlscoutsosw.org or call 800-338-5248 for more information.