

2017

Marie Lam from
*Women of
Distinction
honoree*



DJ Wilson

DJ Wilson

DJ Wilson is the founder of DJ Wilson Consulting, specializing in communications and leadership training and mentoring.

Wilson is a veteran media professional with four decades of media experience, including nearly 20 years in general management of broadcast stations in multiple markets. She was the president and general manager of the KGW Media Group in Portland until 2018.

Her first position in the broadcast industry was at KIRO-TV in Seattle in various sales and sales management roles. She was the VP of sales and assistant GM/station manager at KING TV (NBC) in Seattle and the president and general manager of KREM TV (CBS) and KSKN TV in Spokane. She has also been a VP of sales in the FOX station group in the Atlanta, Detroit and Birmingham markets.

Wilson is on the Bates Group corporate board, the National Board for Friends of the Children and chair of their Missoula, Mont., chapter, and the Regence Blue Cross and Blue Shield Community Board in Oregon.

Wilson was inducted into the Edward R. Murrow Hall of Achievement and into the National Academy of Television Arts and Sciences Silver Circle. Other honors include the Portland Business Alliance “No Glass Ceiling” leadership award, Portland Business Journal Women of Influence, and Oregon Association of Broadcasters Broadcaster of the Year.

Wilson holds a bachelor’s degree in communications from the Edward R. Murrow College of Communications at WSU. She resides between her homes in Rancho Mirage, Calif., and Whitefish, Montana.