



Daisy Dash Sponsorship Opportunities

Your support of the Girl Scouts of Oregon and SW Washington's Daisy Dash helps build girls of courage, confidence and character by providing access to the Girl Scout Leadership Experience like the programs and activities listed below.

<p>■ Presenting Sponsor - \$20,000 (exclusive level)</p>	<p>■ Starting /Finish Line Sponsor - \$10,000-\$15,000</p>
<p><i>Supports a variety of programming experiences for girls from science nights to snowshoeing outdoors and badge workshops</i></p> <ul style="list-style-type: none"> • Recognition as sole Presenting Sponsor • 4 VIP Team registrations for up to 5 participants/team • 20 invitations to VIP reception during event • Specifically designed challenge that is required for all participants to complete and is properly branded for company recognition. • Highly visible recognition as Presenting Sponsor for all Daisy Dash related events and publications • Speaking opportunity at kickoff ceremony • Recognition in all media and announcement materials related to the event, including print, digital and social media • Opportunity to provide branded in-kind giveaways to be placed in participant bags for VIP and/or all participants. 	<p><i>Supports financial assistance to low income girls and adults to cover membership fees, uniforms and camp fees.</i></p> <ul style="list-style-type: none"> • 3 VIP Team registrations for up to 5 participants/team • 15 invitations to VIP reception during event • Specifically designed challenge that is required for all participants to complete and is properly branded for company recognition. • Recognition/visibility as Starting or Finish Line sponsor at beginning or end of race • Highly visible recognition for all Daisy Dash related events and publications • Recognition in all media and announcement materials related to the event, including print, digital and social media • Opportunity to provide branded in-kind giveaways to be placed in participant bags for VIP and/or all participants.
<p>■ Roadblock Sponsor - \$10,000</p>	<p>■ Premier Sponsor - \$5,000</p>
<p><i>Supports recruitment, training and ongoing support of over 3,000 adult volunteers.</i></p> <ul style="list-style-type: none"> • 2 VIP Team registrations for up to 5 participants/team • 10 invitations to VIP reception during event • Specifically designed challenge that is properly branded for company recognition. • Recognition/visibility as Roadblock sponsor midrace • Visible recognition for all Daisy Dash related events and publications • Recognition in all media and announcement materials related to the event, including print, digital and social media • Opportunity to provide branded in-kind giveaways to be placed in participant bags for VIP and/or all participants. 	<p><i>Supports council led efforts to improve diversity, equity and inclusion throughout the council through 13 different projects.</i></p> <ul style="list-style-type: none"> • 1 VIP Team registration for up to 5 participants/team • 5 invitations to VIP reception during event • Specifically designed challenge that is properly branded for company recognition. • Recognition in all media and announcement materials related to the event, including print, digital and social media as space allows. • Opportunity to provide branded in-kind giveaways to be placed in participant bags for VIP and/or all participants.
<p>■ Collaborating Sponsor - \$2,500</p>	<p>■ Contributing Sponsor - \$1,000</p>
<p><i>Supports focused curriculum for girls in the areas of either STEM, entrepreneurship, life skills or outdoors.</i></p> <ul style="list-style-type: none"> • Recognition as Collaborating Sponsor for all Daisy Dash related events and publications • 2 VIP Team registrations for up to 5 participants/team <p>OR</p> <ul style="list-style-type: none"> • Specifically designed challenge that is properly branded for company recognition. 	<p><i>Subsidizes Daisy Dash participation for Girl Scout Troops wanting to participate.</i></p> <ul style="list-style-type: none"> • Recognition as Contributing Sponsor for all Daisy Dash related events and publications • Specifically designed challenge that is properly branded for company recognition.
<p>■ VIP Team Package - \$1,000</p>	<p>■ Team Package - \$250</p>
<ul style="list-style-type: none"> • <i>VIP Team registration for up to 5 participants with special VIP package including VIP reception, gift bag and extra game benefits along the way.</i> 	<ul style="list-style-type: none"> • <i>Team registration for up to 5 participants.</i>



What: The Daisy Dash – A 24 – Hour Adventure Challenge

When: Friday, September 8th –Saturday, September 9th

Description: The event is a 24-hour adventure challenge where teams compete in short, fun and engaging activities, take pictures or videos and then upload them to an app to earn points and win prizes. There will be hundreds of challenges in everything from making a canoe out of cardboard and floating it on water to challenging another team to a debate of cats vs. dogs. One of the goals of this event is to connect the broader community to the mission of Girl Scouts in a fun way so they see us as more than just cookies.

Where: This is an app-based game that can be played anywhere! We highly encourage teams to start and/or finish with us at special locations that will be announced closer to the start time. You can expect locations to be in the Portland metro area and at least one other location in OR.

Who: Teams can have up to 5 people and everyone is welcome to participate. Grab your favorite co-workers, friends and family. This is a family friendly, all ages event and since you choose your adventure, anyone can participate!

Prizes: All kinds of prizes will be given out to teams throughout the journey for completing the most challenges and earning the most points, to having the best team spirit or completing adventures especially well. Volunteer judges will be helping along the way, so get your creative juices flowing!

Cost: There are different price levels and packages. Choose what fits your group most! Teams are 2-5 people.

- VIP Team Package- \$500/Team
 - Includes: VIP reception (21+ only), gift bag, extra game benefits throughout the adventure and everything listed in the regular team package.
- Team Package - \$250/Team
 - Includes: Participation for up to 5 team members, SWAG bag for each team member and flag.
- Girl Scout Team Package - \$125/Team
 - Includes: Participation for up to 5 team members, SWAG bag for each team member and flag. This discounted rate is available to all currently registered Girl Scouts. General Girl Scout policies and procedures must be followed including safety guidelines, girl/adult ratios, etc.