



For Immediate Release  
Tuesday, September 17, 2019

| <b>Girl Scouts of Oregon and Southwest Washington Media Contacts</b>  |   |
|---|---|
| <b>Karen Hill</b> , Executive Director, Girl Scouts of Oregon and Southwest Washington  | <b>Maureen A. Kenney</b> , Public Relations and Advocacy Manager, Girl Scouts of Oregon and Southwest Washington                                    |
| 503-977-6819, Office<br>800-626-6543, After Hours   | 503-977-6817, Office  |
| <a href="mailto:communications@girlscoutsosw.org">communications@girlscoutsosw.org</a>  | <a href="mailto:mkenney@girlscoutsosw.org">mkenney@girlscoutsosw.org</a>  |
| <b>Other Media Contacts</b>   |   |
| For <b>Chief Danielle Outlaw</b>  | For <b>Carmen Rubio</b>   |
| <b>Lieutenant Tina Jones</b> ,<br><a href="mailto:Kristina.Jones@portlandoregon.gov">Kristina.Jones@portlandoregon.gov</a>      | <b>Juan Martinez</b> , Director of Development and Communications<br><a href="mailto:juanm@latnet.org">juanm@latnet.org</a><br>503-309-4944, Mobile |
| <b>Terri Wallo-Strauss</b> , <a href="mailto:Terri.Wallo-Strauss@portlandoregon.gov">Terri.Wallo-Strauss@portlandoregon.gov</a> | <b>Martina Bialek</b> , Communications Manager<br><a href="mailto:martina@latnet.org">martina@latnet.org</a><br>971-703-9447                        |
| <a href="mailto:ppbpio@portlandoregon.gov">ppbpio@portlandoregon.gov</a>  | <a href="https://www.latnet.org/">https://www.latnet.org/</a>   |
| <a href="https://www.portlandoregon.gov/police/">https://www.portlandoregon.gov/police/</a>                                     |   |

## Girl Scouts of Oregon and Southwest Washington to Honor Chief Danielle Outlaw and Carmen Rubio as 2019 Women of Distinction on September 24, 2019

PORTLAND, Ore. – Tuesday, September 17, 2019 – Girl Scouts of Oregon and Southwest Washington (GSOSW) announced today the honorees for the 2019 Marie Lamfrom Women of Distinction Awards on September 24, at the Portland Hilton Hotel. The distinguished recipients, Danielle Outlaw, Chief of Police, Portland Police Bureau and Carmen Rubio, Executive Director, Latino Network, will be honored for demonstrating courageous leadership, serving as role models for girls and women, and working to make the world a better place.

“Both of this year’s honorees serve in critical leadership positions, working collaboratively with others to make our communities a better place,” says Karen Hill, Chief Executive Officer for Girl Scouts of Oregon and Southwest Washington. “Chief Danielle Outlaw and Carmen Rubio exemplify just what Girl Scouts hopes to inspire in all girls: the courage to take action, make a difference and be the leaders our world requires. We’re pleased to recognize these extraordinary women.”

**Who:** Girl Scouts of Oregon and Southwest Washington—alums, business and community leaders, donors, elected officials, funders, Girl Scouts, media, staff, volunteers and Marie Lamfrom Women of Distinction (including past honorees Governor Barbara Roberts, Attorney General Ellen Rosenblum and Justice Adrienne Nelson)

**What:** 2019 Women of Distinction Luncheon

**When:** Tuesday, September 24, 2019, from 11 a.m. - 1 p.m.

**Where:** The Portland Hilton, 921 SW 6th Ave, Portland, Oregon 97204

**Tickets:** To purchase tickets, please visit: [www.girlscoutsosw.org/luncheon](http://www.girlscoutsosw.org/luncheon)

**Sponsorship | Questions:** For information on sponsoring the 2019 Women of Distinction Luncheon or other event questions, please contact Shannon Spencer at (503) 977-6843 or [sspencer@girlscoutsosw.org](mailto:sspencer@girlscoutsosw.org).

**Media:** This is a private, ticketed event. Interested media must R.S.V.P. by email to: [communications@girlscoutsosw.org](mailto:communications@girlscoutsosw.org).

“It is deeply humbling to be recognized as a role model for girls and young women by an organization that is helping build many of the leaders of tomorrow,” says Chief Danielle Outlaw.

“I am humbled to be receiving this award from the Girl Scouts of Oregon and Southwest Washington and to be included in the esteemed company of Chief Outlaw,” says Carmen Rubio. “The values I carry for myself as a leader truly align with the mission of Girl Scouts – to lift up the confidence and courage of our young leaders so that they can help make our communities thrive.”

The event will feature remarks from local Gold Award Girl Scout, Quinn McElroy-Fuchs. Completed in 2018, Quinn’s Gold Award entitled “Operation Tooth Fairy” provided dental care information and over 1,200 tooth care kits to low-income families in the Greater Portland area. The Girl Scout Gold Award is the highest award for Girl Scouts in grades 9-12, and is the standout achievement of girls who develop meaningful, sustainable solutions to challenges in their communities and the world.

Proceeds from the Women of Distinction Luncheon allow GSOSW to enhance and expand Girl Scout program opportunities in key areas, including civic engagement, financial literacy, STEM (*science, technology, engineering and math*), and outdoor leadership for more than 14,500 girls throughout Oregon and SW Washington.

### **About The Marie Lamfrom Women of Distinction Award**

The award is named in honor of Marie Lamfrom, who served as a troop leader for a special needs troop at Shriners Hospitals in Portland for 35 years. She served on the Girl Scout council’s board of directors and received the highest award a Girl Scout adult can receive, the Thanks Badge. Lamfrom co-founded the company that would become Columbia Sportswear.

### **About the 2019 Women of Distinction Honorees**

Today, the Marie Lamfrom Women of Distinction Award celebrates women who demonstrate courageous leadership, serve as role models for girls and women and work to make the world a better place.

### **Danielle Outlaw, Chief of Police, Portland Police Bureau**

After 20 years of service with the Oakland, California, Police Department, Chief Danielle Outlaw was sworn in as Chief of Police of the Portland Police Bureau on October 2, 2017. She is the first African-American woman to hold this position. Outlaw’s TEDx Talk – Humanity in Authority – dispels the belief that the two concepts are contrary in nature and explains how the two concepts can, and should, co-exist. She has also presented on topics including Race and Policing, Women in Law Enforcement, De-escalation and Investigation of Use of Force, Building Community Relationships after Controversy and Video Recording in Policing and Early Intervention Systems. Outlaw has received numerous awards, including the Police Executive Research Forum’s Gary P. Hayes Award and the Cascadia Behavioral Healthcare Culture of Caring Award for Community Relations and Civic Engagement. Currently, Chief Outlaw serves as a Board Member for Boys & Girls Clubs of the Portland Metropolitan Area, a member of the International Association of Chiefs of Police Human and Civil Rights Committee and is also an active member of the National Organization of Black Law Executives. Chief Outlaw earned a Bachelor of Arts in Sociology from the University of San Francisco and a Master of Business Administration from Pepperdine University. She is also a graduate of the Police Executive Research Forum Senior Management Institute of Police, the Major Cities Chiefs Association Police Executive Leadership Institute and the FBI National Executive Institute.

### **Carmen Rubio, Executive Director, Latino Network**

Carmen Rubio joined Latino Network as the Executive Director in 2009, where she and her team work to advance the Latino community in education, leadership, and civic engagement in Oregon. During this time she has led the organization’s growth from a staff of less than ten to one of 115 staff, with three offices serving Portland, Gresham and Hillsboro. Prior to her time at Latino Network, Rubio served on staff for former Multnomah County Commissioner Serena Cruz Walsh, former Portland Mayor Tom Potter, and Portland City Commissioner Nick Fish, and worked as a campaign manager and field director for two county races and one city race. She is a recipient of the Portland Business Journal’s 2018 Women of Influence award, and she has been recognized in Portland Monthly’s 2013 50 Most Influential People. She received the Hispanic Chamber’s BRAVO Award for Leadership and the Center for Women’s Leadership Nonprofit Leadership Award. Rubio

earned a Bachelor of Arts in Political Science from University of Oregon and enrolled for two years of graduate studies at the University of Washington's School of Communications. She earned a certificate from the Center for Juvenile Justice Reform at Georgetown University. Rubio currently serves as a governor-appointed member of the State of Oregon's Higher Education Coordinating Commission, and serves on the boards of the Coalition of Communities of Color, the University of Oregon Alumni Association, and Oregon Shakespeare Festival. She is a 2015 Marshall Memorial Fellow, an American Leadership Forum of Oregon Fellow, and a member of the International Women's Forum. Rubio earned a B.A. in Political Science from University of Oregon. She also studied from 2000-2002 at the University of Washington, Graduate School of Communications (*did not complete program*). In 2015 she earned a certificate from the Center for Juvenile Justice Reform at Georgetown University.

### **About Girl Scouts of Oregon and Southwest Washington**

In partnership with more than 8,000 adult members, Girl Scouts of Oregon and Southwest Washington prepares 14,500 girls in grades K-12 for a lifetime of leadership, adventure and success. GSOSW's programs in civic engagement, financial literacy, the outdoors and STEM serve girls in 35 counties in Oregon, and Clark, Klickitat and Skamania counties in Southwest Washington. The Girl Scout mission is to build girls of courage, confidence, and character, who make the world a better place. For more information, please visit [girlscoutsw.org](http://girlscoutsw.org).