



The **G.I.R.L. Agenda Powered by Girl Scouts** is a nonpartisan initiative to inspire, prepare, and mobilize girls and those who care about them to lead positive change through civic action. The multiyear effort celebrates the Girl Scout legacy of civic engagement programming—which now includes a new badge for girls as young as five—and will provide girls and adults with tools to be catalysts for change who strengthen their communities and the world.

Civic action is all about working to make a difference for the common good. For more than 100 years, Girl Scouts has supported girls by offering resources that prepare them to lead, lift their voices, champion their views, and be advocates for the issues and ideas important to them. When it comes to improving society, every person who identifies with the **G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)TM** Agenda has a role and a responsibility.

The **G.I.R.L. Agenda** makes it simple and rewarding to access free civic engagement resources derived from Girl Scout programming to prepare all G.I.R.L.s to do the below and more:

- **Advocate for positive change in their communities.** Cassandra, a 17-year-old Ambassador, has been fighting to end child marriage in New Hampshire.
- **Stand up against everyday injustices.** Muslim Girl Scouts in California educate their community by holding an annual Open Mosque Day to combat Islamophobia.
- **Challenge unfair policies and champion causes.** Oregon Brownies spoke up to help pass a law that protects good Samaritans who rescue kids and animals left in hot cars.
- **Mobilize communities to donate or volunteer for causes.** In Ohio, a multi-level troop advocated for firefighters, prompting a local store to donate new furniture to the firehouse.
- **Engage in letter-writing campaigns to advocate for change.** A Junior troop's letter-writing campaign led to improved safety measures for kids who walk to school.
- **Create and support petitions:** Troop 30245's petition helped pass a law banning tobacco use in its town parks, playgrounds, and athletic fields.
- **Call or meet with public officials and community leaders to educate them about important issues.** Girl Scouts from across Connecticut came to the state capitol to meet with their legislators and discuss their disappointment about the lack of pay equity.
- **Participate in parades and marches.** Girl Scouts placed flags at more than 5,000 grave sites at the East Tennessee State Veterans Cemetery prior to marching in their local Memorial Day parade.
- **Support businesses with shared beliefs.** Linnea, a Gold Award Girl Scout, set up a shop in her small town featuring fair-trade products from companies that donate profits to causes like improved healthcare, clean water, and better education.

By making age-appropriate resources based on our proven programming accessible to all, and by providing tools to influence policy issues affecting girls, the G.I.R.L. Agenda will give hundreds of thousands of girls and adults tangible ways to take civic action on topics of their choosing, expanding the reach of civic engagement resources beyond Girl Scouts' 2.6 million members. Because when we take small steps together—across generations—we ignite a larger, lasting effect on our world.

To advance the G.I.R.L. Agenda, and for tips on how to lead positive change through civic action, visit www.GIRLagenda.org*