

2016  
Marie Lamfrom  
*Women of  
Distinction  
honoree*



Sally Bany

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Sally Bany's personality, passions, and life path have largely been shaped by two very important women in her life: her mother, Gert Boyle, and her maternal grandmother, Marie Lamfrom. If anyone embodies Boyle's insistence that life be full of joy and fun, it's Bany, but her work ethic and deep connection to her community also stem from these two women and the indelible impressions they left on her life.

In the 1980s and 90s, Bany played a key role at Columbia Sportswear, overseeing the retail outlet store side of the business as it grew. Along the way, she and her late husband Dave Bany created businesses and nonprofit organizations that reflected their shared passions: establishing the Marie Lamfrom Charitable Foundation, growing Moonstruck Chocolate Co., launching the Youth Music Project, and opening the World of Speed Motorsports Museum. Bany cherishes the opportunity that the Marie Lamfrom Charitable Foundation gives her to empower the people and projects she knows her mother and grandmother would want to see flourish.